



STATE OF MISSOURI
DEPARTMENT OF AGRICULTURE
AG BUSINESS DEVELOPMENT DIVISION
LOCAL FOOD MATCHING GRANT APPLICATION

APPLICATION INFORMATION (PLEASE PRINT OR TYPE)

REQUESTED BY

ORGANIZATION OR FARMERS' MARKET

CHAIRPERSON OR MARKET MANAGER

AMOUNT REQUESTED

ADDRESS

CITY

STATE

ZIP

COUNTY

PHONE NUMBER

EMAIL

SELECTION CRITERIA FOR LOCAL FOOD MATCHING GRANT APPLICATIONS

Grant Size: Up to \$5,000 per project.

Funding Cycle: July 1, 2011 through June 30, 2012 or until funding is exhausted.

Purpose: To increase fresh food access in rural and urban areas through the development of production infrastructure, direct distribution venues, education programs, workforce development and to expand the understanding of the importance of agriculture.

Qualifying Projects: Funds must be used for the creation of a farmers' market, the expansion of an urban or community garden or to promote local food efforts and/or youth initiatives that combat hunger, poor nutrition and obesity in collaboration with community gardens or farmers' markets.

SCORING CRITERIA

Credibility and Merit: (40 Points Possible)

Project principles must be able to demonstrate the capability and qualifications to deliver the desired results and implement the proposed actions. In cases where delivery is dependent upon volunteers or consumers, commitment and demand must be demonstrated. Measurable outcomes should be included.

Impact Potential: (30 Points Possible)

Projects must clearly define the community served and be able to demonstrate an immediate need and lack of existing services or resources for the targeted population.

Projects should quantify the number of persons directly impacted including: producers, consumers (such as market customers or food pantry clients) and the size of the neighborhood or community the project will serve.

Matching Funds: (10 Points Possible)

Projects must demonstrate matching funds of cash or in-kind donations equal to the amount of the request or greater. In-kind donations may not exceed 50 percent of the matching funds.

Timeliness: (10 Points Possible)

Projects must demonstrate a reasonable and feasible work plan and time for delivery. Projects will be graded on the immediacy of impact to the desired community.

Innovative Approach: (10 Points Possible)

Projects should use new and innovative problem solving methods.

A project must score at least 70 points to be considered for a grant.

I. PROJECT DESCRIPTION

II. IMPACT POTENTIAL AND METRICS FOR RESULTS

III. LIST DETAILED COSTS FOR THE PROJECT AND HOW THE FUNDS WILL BE ALLOCATED

IV. LIST ANY OTHER ORGANIZATIONS PARTICIPATING IN OR PROVIDING MATCHING FUNDS, THEIR ROLES IN THE PROJECT AND CONTACT INFORMATION

PROGRAM SPECIFICATIONS

- Grants will be awarded on a first come, first serve basis until funds are exhausted.
- A selection committee will determine grant recipients.
- The selection committee will select recipients based upon information provided on this application.

Completed 2011 Local Food Matching Grant applications should be forwarded to the following address:

Missouri Department of Agriculture
Ag Business Development Division
P.O. Box 630
Jefferson City, MO 65102

Applications may be obtained by calling 866-466-8283 or visiting our web site at mda.mo.gov
Hearing impaired Missourians may contact the Department through Relay Missouri: 1-800-735-2966 (TT/TDD).